

Use of Images

Taking pictures and videos of a person's achievements and activities is a wonderful way of capturing a memory and promoting successes but consideration needs to be given to who might have access to those images.

The reality we face is that children and adults are at risk of abuse or exploitation through advances in technology. Dudley Safeguarding Children Board and Dudley Safeguarding Adults Board are committed to protecting and safeguarding all children, young people and adults in the borough to ensure as much as possible that they stay safe.

Dudley Safeguarding Children Board and Dudley Safeguarding Adults Board have recently updated their Use of Images Guidance with which governors should be familiar and adhere to in order to ensure the safety of the children and young people in their care.

<http://safeguarding.dudley.gov.uk/child/work-with-children-young-people/e-safety-and-use-of-images/>

Governors are recommended to check and challenge that their school

1. Uses the template consent forms provided in the guidance (section 2)
2. Adheres to the guidance with particular scrutiny on
 - a. Staff not using their own devices to capture images (section 3.6)
 - b. use of images on websites (section 3.9) ensuring that modifications are made to newsletter where children's images, personal details and achievements are detailed in the hard copy format
 - c. use of images on social media platforms (section 3.10)
 - d. Communicating using 3rd Party apps (section 3.15)
 - e. safe storage of images (section 4)

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[Governors should ensure that the school website and all published materials meet the criteria set out in the Use of Images Guidance. The Guidance also includes some useful elements relating to bullying, (including cyberbullying)and to the use of social media. It is an unfortunate reflection on today's society that we need to do this but we do have a responsibility for keeping children safe so do please take careful note – Ed]